

Shanghai International Trade Fair for Automotive Parts,
Equipment & Service Suppliers

December 7-10, 2011

Shanghai New International Expo Centre, China

Exhibit in Remanufacturing Pavilion

- Present the latest technologies and products to 3,600 exhibitors as well as 60,000 visitors in the show to find business opportunities and partners
- A series of remanufacturing seminars and activities to update the latest market news and knowledge
- An excellent platform to understand business operations and culture in China
- Strong support from “Automotive Parts Remanufacturers Association (APRA)” and “China Remanufacturing National Resources Recycling Association Remanufacture Committee (CRRARC)”



Building on the success of our renown mother show, Automechanika Shanghai distinguishes itself from many other auto trade shows in China as the international trade show with global support. This year, the 7th edition of Automechanika Shanghai will open 13 halls with 160,000 sqm (1,722,226 sq. feet) of exhibition space and attract 3,600 exhibitors and 60,000 professional visitors to attend.



The Chinese remanufacturing industry will blossom over the next five years as the China's national Development and Reform Commission (NDRC) focuses on developing a recycling-based economy. You'll find vast business opportunities in this potential remanufacturing sector at Automechanika Shanghai!

Apply now! Seize this golden opportunities to explore China market!

What benefits are for remanufacturing exhibitors?

- A series of **Seminars** related to the remanufacturing which are organized by APRA will be held during the show. It is a good platform to update the latest market news and network with speakers and attendees. (In 2010, the popular seminar of “Remanufacturing: The Ultimate Form of Recycling” was held.)
- **Participation package:**
 - Booth size: 12sqm (minimum for standard booth)
 - Price: RMB 1700/sqm (~USD265/sqm *)
 - Facilities (for 12sqm): 1 table, 3 chairs, 1 information counter, 4 spotlights, 2 shelves, 1 socket, 1 waste basket, carpet, fascia board)
 - Location: Hall E6
- **A specially designed booth** to distinguish your company as a remanufacturing exhibitor.

** The price in USD is for reference only. The organizer will use the exchange rate of the invoice date.*



For enquiries:

Messe Frankfurt (HK) Ltd

Tel: (852) 2802 7728

Fax: (852) 2598 8771

Email: auto@hongkong.messefrankfurt.com

Website: www.automechanika-shanghai.com

Messe Frankfurt (USA) Ltd

Tel: (1) 678 732 2426

Fax: (1) 770 984 8023

Email: bridget.ferris@usa.messefrankfurt.com